Behind the Smile

Spring 2014

Why is Gavin Smiling?

75th Anniversary:
The Clinic Celebrates

Dr. Rusty Long Looks Back at the Clinic’s Amazing Journey

Save the Date
Join us at Bridge Acres Stables
Saturday May 17, 2014

Diamonds & Gala Benefit for the Lancaster Cleft Palate Clinic
Welcome to our first issue of “Behind the Smile” an online magazine celebrating all aspects of the work at the Lancaster Cleft Palate Clinic.

We are so grateful for the support of many people who make the Clinic such a great place: our staff, volunteers, donors, patients, their families and the community who engage with us on a daily basis.

“Behind the Smile” will give you a look at what happens behind the scenes at the Clinic. You’ll get to know our staff and our patients in an in-depth way.

You’ll also learn more about the research we conduct and the medical advances we are involved in.

Enjoy our debut issue of “Behind the Smile” and share it with your friends and family.

Every day a new smile!

Dr. Rusty Long

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We’re Celebrating BIG...

Pull on your cowboy boots, grab a tiara and join us for a night of celebration!

It’s the Lancaster Cleft Palate Clinic’s 75th Anniversary and you’re invited to join us for the big party.

Here’s what we’ve rustled up for you:

Date: May 17th, 2014
Time: 6:30 – 10:30 PM
Location: Bridge Acres Stable, Lancaster
Attire: Casual with bling – no stiletto’s please – it’s a barn!!!

Highlights of the Denim & Diamonds Gala:

★ Sparkling Diamond Raffle (75 tickets only)
★ Music by J.R. Ankney and band
★ Live Auction Items:
  ✫ Private Jet Trip to NYC, complete with dinner
  ✫ Katy Perry Concert, complete with limo and gourmet boxed dinner
  ✫ Eastern North Carolina Style Pig Roast
  ✫ Exclusive Golf Trip for 7 Golfers
  ✫ Weekend use of a NYC Penthouse overlooking Central Park
  ✫ Gourmet Wine Collection

We are so thankful for our many sponsors who have been so gracious and generous for our gala:

Additional sponsors listed on Page 12.

www.cleftclinic.org/denim-and-diamonds-gala/
Dr. Rusty Long Looks Back at the Clinic’s Amazing Journey

It’s been 75 years since my grandfather, Dr. Cooper, started the Lancaster Cleft Palate Clinic. We have been so blessed and have so much to be thankful for! Thousands of patients have been cared for over the years, from many diverse nationalities and situations. Our 75th celebration is especially significant because we continue to be a sustainable resource to provide comprehensive coordinated treatment of craniofacial conditions resulting from birth defects, trauma and disease.

My grandfather would be so proud to see what we’re doing – right here in Lancaster County – that reaches out and impacts the world. Celebrate with us!

Dr. Rusty Long

In its 75th Anniversary Year, the Clinic...

» Continues to honor its historic commitment to treat all patients with cleft lips/palates and craniofacial anomalies regardless of their ability to pay.

» Serves approximately 2,000 patients and performs more than 18,000 services a year.

» Delivers in-house audiology services, feeding support, general dentistry, speech therapy, orthodontics, prosthetic oral and facial rehabilitation, and social work support.

» Is growing the Americleft Project and is a recognized leader in research worldwide.

» Continues to thrive as an independent clinic thanks to overwhelming community support.
LANCASTER CLEFT PALATE CLINIC
Celebrating 75 years of care

1938
Dr. Cooper founds the Clinic, the first one in the world dedicated exclusively to the treatment of patients with cleft lip and palate.

1943
The American Cleft Palate Association is formed in Pennsylvania based on Dr. Cooper's team model.

1955
LCPC begins a residency program allowing patients living great distances from the Clinic to stay in Lancaster and receive comprehensive care. This continues for 25 years.

1974
LCPC establishes a formal affiliation with Penn State Hershey Medical Center for patient surgeries.

1964
LCPC commences a longitudinal study of cleft lip and palate treatment that results in the largest collection of data on cleft lip and palate treatment in the world today.

1999-2000
Dr. Ross E. Long Jr., grandson of Dr. Cooper, is named Director soon after LCPC becomes part of Lancaster General Hospital.

2006
LCPC becomes the coordinating center for the Americleft Project, the only North American study comparing cleft treatment outcomes in order to identify best clinical practices.

2012
LCPC again becomes an independent Clinic after separating from Lancaster General Health.
Looking forward to another 75 years of service & innovation with the Lancaster Cleft Palate Clinic

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Diamond Raffle

Don’t miss out on the opportunity to take home a glittering .75 carat diamond!

A diamond raffle will take place the evening of the event. Participants will select a “diamond” from a jar containing 74 cubic zirconia and one genuine diamond. Vanscoy, Maurer & Bash, the diamond raffle sponsor, will be on hand to reveal the lucky winner!

Only 75 chances for $100 each will be sold. Secure your raffle ticket on your reservation card. (You do not need to be present to win.)

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Dwight E. Wagner, CCIM
Why is Gavin Smiling?

According to his mother Ruth Austin, Gavin is a very strong willed, friendly, three year old. He loves to play outside with his ball and bat, and ride his tricycle. He also likes to watch TV when allowed. He laughs a lot and loves to play with anyone who will play with him. He is also very protective of his newborn sister. He has a very big imagination. He is able to turn a cardboard box into anything he wants it to be.

“When I was 18 weeks pregnant I found out that my son had a cleft lip,” said Ruth. “There was no way of knowing how severe it was or whether it affected the palate.”

Gavin was born at 31 weeks (9 weeks early), on February 21, 2011, at which time his parents found that he had a partial cleft lip and alveolar notch on the left side of his face, although he had no palatal involvement. He was in the NICU for 4 weeks and then was able to be discharged. His mother notes that “in the time that he was in the NICU Dr. Samson from the clinic came to see us several times. Shortly after Gavin came home we went for his first appointment at the Lancaster Cleft Palate Clinic.”

Gavin’s mother was familiar with the Cleft Palate Clinic because her mother-in-law worked there. On Gavin’s first visit he didn’t see the entire team because he was so small and didn’t require all of the services at that time, but he did see Dr. Samson. Ruth remembers that they took some pictures and scheduled an appointment to see Dr. Samson at his Hershey Medical Center Plastic Surgery and also scheduled surgery in July to repair the cleft in his lip. Gavin was able to go home the same day as the surgery and recovered well.

After the initial surgery, Gavin went back to the Cleft Palate Clinic two months later and then six months after that. At that appointment Gavin was seen by the entire team. Ruth says, “We were referred to an audiologist and an ENT because of frequent ear infections. It was also decided that there would be a lip repair revision in November of 2011. He recovered easily from that as well. Currently they are waiting until his adult teeth start coming in to find out if they need to do a bone graft for the alveolar notch or if his teeth will come in the way they are supposed to develop.”

Ruth adds a word of advice for new parents of children with a cleft condition, “The only thing I can say to parents in this situation is not to treat the child as if they are not “normal”. I understand that not every case is the same and that there are some that require special equipment for feeding and such, but to say that a child is not normal because of this is like saying they cannot function because of it. My son smiles, he laughs, and he learns the same as any child his age does.

“It’s scary, and you don’t always know what will happen next, but there are people to help and always ask questions, because there are so many questions at a time like this.”

One of the important aspects of the Lancaster Cleft Palate Clinic services for Ruth was working with the team. She says, “The team works together to make sure that the children get what they need. Each member works independently to evaluate their part, but then they come together and discuss the situation as a whole. Looking at something from just one perspective can make it hard to treat. By communicating between the team members a plan is able to be set in motion to help the child.”

Ruth adds a final note, “I don’t know if Gavin really remembers much about being at the clinic other than visiting his “Grammy” there and running around saying “Hi” to everyone. He’s such a friendly kid.”
Dentistry that Makes a Difference

Lime Street Dental Associates is a private practice that offers a full range of comprehensive dentistry, orthodontics, and prosthodontics, with a unique distinction: all of the profits generated by their services go to patient care and treatment provided by the Lancaster Cleft Palate Clinic (LCPC).

The non-profit LCPC has served the Lancaster community for over 75 years, treating adults and children with cleft lips and palates. “When you choose Lime Street Dental, you are doing something good for yourself and for the next generation,” said Dr. Andrea Smith, the Clinical Director.

Trained at Columbia University and UCLA, Dr. Smith is also the practice’s prosthodontist. Her highly specialized work includes dental implants, crowns, and the complex cosmetic procedures that are sometimes made necessary by trauma or disease. General dentistry is in the expert hands of Dr. Stephanie Berg, DMD, who provides superb care to the whole family. She also performs extractions, root canals, and Zoom™ Whitening treatments.

Andrea Smith, DDS
Clinical Director
Prosthodontics and Maxillofacial Prosthetics

Lancaster Cleft Palate Clinic
223 N. Lime Street
Lancaster, PA 17602

(717) 394-3793
asmith@cleftclinic.org

www.cleftclinic.org/lime-street-dental
Why We Give —
Volunteers’ Expressions of Love

"The most significant thing that I have experienced from the clinic is seeing children that have major craniofacial abnormalities being able to smile and feel good about themselves. The children and the families that come into the clinic are so inspirational, and it is great that the clinic is able to help them in such a huge way. I have volunteered at numerous organizations over the years, but the Lancaster Cleft Palate Clinic is by far the best place. It is so wonderful to see how patients have formed a bond with each member of the team.

— Jennie Bastidas"

"Being a volunteer at LCPC has been a moving experience for me. I have been deeply touched by the patients and their families. LCPC is small, but it is doing big things and changing lives. You can practically feel the hopeful energy around you! I would strongly encourage anyone looking for a place to give time to consider LCPC. It is certainly well worth it.

— Skyler Gibbon"

"Any volunteer position, wherever you go, is never about you. Your personal life often has to stay at the door so you don’t impact other peoples’ comfort and care. If you are the kind of person that can do that, you will be able to change other peoples’ lives and at the same time share in the joy of transformation. To see young children smile without hesitation and teenagers dream of a future that belongs to every one of us is inspiring, and with the right attitude you can be part of that. Very soon, you will find that you receive more than you give in your volunteer experience. The reward of seeing parents comforted, kids excited and colleagues supported is far greater than the personal investment you have made.

— Leraunt van Loon"
Staff Spotlight

Donald R Mackay MD FACS FAAP
William P. Graham III Professor of Plastic Surgery; Professor of Surgery and Pediatrics; Vice Chair, Department of Surgery
PennState Hershey College of Medicine

“Dr. H K Cooper, who founded the Clinic, recognized that these kids got better treatment when they were treated with a collaborative team. And we continue that team concept today.”
– Dr. Mackay, MD

Ask Cade...

Cade Gardner is a vivacious 14 year old who was born with a bi-lateral cleft lip and palate. 5 surgeries, 5 sets of ear tubes, dyslexia and childhood migraines haven’t diminished Cade’s spirit at all. Each month, Cade will share his perspective on life and the questions he receives:

Q: What happened? Why do you have scars on your mouth?
A: My mom always told me that most people will make fun of something if they don’t understand what is wrong. She always encouraged me to tell my classmates why my lip and nose were slightly different.

When it was my turn to be “Student of the Week” I always took my baby picture in and showed them that I was born with a “broken lip” and that I had surgeries to fix it.

Q: Did kids in school make fun of you? How did you handle it?
A: Luckily, I didn’t get made fun of too often, but there were a couple of reasons for that.

Before I went to school, my mom explained to me that everyone gets made fun of in school for something. If it wasn’t the cleft, it would be something else: unfortunately that is a part of growing up.

When I had surgeries, my mom would come to my class and we would both answer questions about what I was going through. My classmates were awesome in helping me and would make presents for me.

And, the word got around the school about my surgeries and other students knew and were helpful, too, and that lessened the teasing.

As long as I can remember, I was told that God makes us the way we are for a reason. I still do not look at myself as being any different and my family has never treated me as though I’m different. If you believe in yourself, you can do the same things others can do.
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Live like the rich and famous with six of your friends. Be whisked away on a private jet for a spectacular dinner in New York City. And return when you like from “the city that never sleeps.”
Sponsored by: Sam and Dena Lombardo

Host The Ultimate Pig Roast!
Here’s a unique idea for your next family reunion or gathering of 50 friends: an Eastern North Carolina Pig Roast at the Tucquan Club on the Susquehanna River. Enjoy a scrumptious party and 2014’s beautiful fall foliage as the timeless river flows by.
Sponsored by: Dr. Rusty Long

Sign-Up Nepalese Dinner Party
Travel to the mystical Himalayan land of Nepal without leaving Lancaster! Only the first fifty lucky people to sign up for a $75 ticket will savor an evening of rare cultural and culinary delights. Here’s your chance for a truly unique and delectable experience.
Sponsored by: Drs. Sara and Manish Lamichane

Hear Katy Perry Roar!
On Monday, August 4th, your evening starts with a gourmet supper for six in a limo from Lancaster to Philadelphia. There you will have a night to remember rockin’ with one of America’s hottest stars!
Sponsored by: Wanamaker Tickets, Charles Snyder Funeral Home and the Scarlet Runner

Wine Connoisseurs’ Soirée
Serious wine collectors as well as those with curious palates will delight in this unique collection of 15 outstanding wines. With contributions from international vineyards and local wineries, this selection of stunning choices from hearty reds to crisp whites will please your palate.
Sponsored by: The Lancaster Cleft Palate Clinic Board of Directors and the Gala Committee.

Lush Life New York Adventure!
Enjoy two memorable nights in a gorgeous four-bedroom home on the 78th floor of New York City’s Time Warner building with a breathtaking view of Central Park. Availability must be mutually agreed upon with the donor.
Sponsored by: Anonymous

Denim & Diamonds

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The Mission of Lancaster Cleft Palate Clinic is to improve the quality of life for infants, children and adults through comprehensive coordinated treatment of craniofacial conditions resulting from birth defects, trauma and disease.